

**LINCOLN HILLS ITALIAN CLUB
MEMBERSHIP ANNUAL REPORT
FISCAL YEAR 2023 - 2024**

October 2, 2024

The Lincoln Hills Italian Club (LHIC)—one of the largest clubs in the Sun City Lincoln Hills community—enjoys a robust membership centered around monthly activities and events. The club’s Purpose, *to promote the Italian Culture, acquaint its members with other Italians, and live life to the fullest* is exemplified by the club’s many active members.

LHIC welcomed 27 new members during the 2023-2024 club year. 63% of these new members were referred by current club members. **Membership total for the year was 339 members.**

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| ▪ Current fiscal year 2024-2025 membership to date | 314 |
| ▪ New memberships 2024-2025 fiscal year to date | 10 |
| ▪ Average membership for the past three years | 350 |

LHIC Ambassador Program. The club’s member Ambassadors play an important role in creating a welcoming environment for new members attending their first event. Ambassadors demonstrate the warmth and friendship of the Italian culture by greeting new members, introducing them to other club members and sharing their Italian heritage. As always, we give a *special thank you* to our Ambassadors for their dedication and enthusiasm in welcoming new club members.

Membership is Everyone’s Job! Sustaining and new membership is the life blood of our club. Ongoing membership recruitment through membership drives, publicity (Compass Magazine, Sun Senior News) and participation in the annual Lifestyle Expo (Orchard Creek Lodge) has been very successful. However, most important to membership recruitment is *YOU*, our club member. Your referrals for new members are vital to the club’s recruitment efforts and your continued support is greatly appreciated.

Respectfully submitted,

Sandi Graham
LHIC Membership Director