



Imaginary or real?

And the answer is.....REAL!

La Fioritura: The Flowering of Castelluccio di Norcia

In the far eastern corner of the region of Umbria at an altitude of 4700 feet, the tiny village of Castelluccio di Norcia sits atop of hill in the middle of a large plateau.



From the end of May through the beginning of July each year, the plains of the plateau become an incredible mosaic of color, thanks to a spectacle of nature called "la fioritura" or "the flowering."

As far as the eye, hundreds of thousands of flowers bloom bursting with colors--poppies, narcissus, violets, daffodils, buttercups, clovers, oxalis, and more. The farmers of Casteluccio plant these flowers among the lentils--a crop that has become famous among foodies around the world--to help support them while they grow. The brightness, number, and variety of flowers is dependent on how much rain has fallen during the year. Thus, each year is a unique display put on by nature.





Unfortunately, in October 2016, a powerful earthquake shook the village of Castelluccio, leaving it uninhabitable. But fortunately, the flowering phenomenon continues to occur.

Now sit back and relax, turn up the volume on your computer, and click on the button below to be transported to Castelluccio and the Fioritura.

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